



Why Choose Sabre Advocacy, LLC?

Sabre Advocacy, LLC was established as a solo consultancy to solve the critical issues facing health care provider organizations, from industry-leading associations to solo practitioners.

Mission

Sabre Advocacy, LLC educates and empowers health care providers and their associations so that they can effectively fight for their patients and practices.

Sabre's Approach

Bob Hall, Founder and Executive Chair of Sabre Advocacy, LLC, combines decades of policy experience with innovative advocacy and consensus-building strategies. By demystifying DC for interested stakeholders, Bob empowers providers and their associations to avoid regulatory pitfalls, maximize GR impact, and influence policy to produce measurable results. Bob works closely with clients to identify and clarify their policy goals. With those goals as a foundation, Bob creates an implementing strategy, helping healers facilitate change, achieve their vision, and optimize their association's and practice's care.



CONTACT SABRE ADVOCACY



Win Advocacy Campaigns

Bob manages "above-the-fold" campaigns focused on federal legislative and regulatory wins, state chapter advocacy, and private payers. Bob translates DC-based and state-level policies into revenue-focused strategies.



Increase and Empower Membership

Bob develops and implements integrated federal and state public and private-sector advocacy plans for health care associations centered on:

- grassroots development, education and activation;
- social media; and
- traditional lobbying strategies.

Membership growth is always a defined outcome.



Bridge Leadership Transitions

During times of executive transition, Bob works with organizations to ensure that in-process advocacy efforts do not lose momentum and align with the future goals of the organization and its leadership. He has mentored some of the best policy, lobbying communications, and PAC leaders in the US during transitions, showing measurable results include membership gains, growth in PAC size, and sterling employee satisfaction surveys.

About Bob

Bob Hall has spent his career supporting health care access, quality, workforce, and financing advocacy for leading provider groups and individual practitioners. Bob is a sought-after speaker at organizations' annual national conferences, District and Chapter meetings, and before US Senate panels. Representative clients/work have included:

- The American Academy of Pediatrics
- The American Academy of Family Physicians
- The American Physical Therapy Association (APTA)
- The Academy of Orthopaedic Physical Therapists
- The APTA Private Practice Section

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